INDUSTRY CONVERSATION SUMMARY

The New Rules of Healthcare

How CMS Reform and the One Big Beautiful Bill are Reshaping Health System Economics, Quality Outcomes and Strategic Decision-Making

Mölnlycke®

Healthcare leaders are balancing financial pressure, workforce challenges, evolving quality requirements and rapid technology adoption. In The New Rules of Healthcare, leaders explored how health systems can improve performance without compromising care.

FEATURING PERSPECTIVES FROM:



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Five Takeaways for Healthcare Leaders

1. **The mandate is shifting from cost reduction to value optimization:** Mounting reimbursement pressures require more than cost cutting. Leaders must balance financial performance with patient outcomes, workforce capacity and quality, finding efficiencies that protect both margins and care delivery.

2. **Empowering nurses is a strategic imperative:** Frontline nurses need timely data, education and efficient workflows to connect decisions to outcomes and work at the top of their licenses. Rethinking care models, staffing and documentation can further reduce administrative burden.

3. **Data must move closer to the bedside:** Monthly dashboards are not enough. Near-real-time data helps clinicians identify issues earlier, intervene faster and improve care, especially as quality measures place greater focus on pressure injury assessment, documentation and performance.

4. **Automation, AI and standardization can help address workforce pressure:** AI and automation can streamline scheduling, documentation, decision support, care coordination and inventory management. Standardizing products and clinical processes can also reduce variation across the continuum of care.

5. **The supplier relationship is evolving into a strategic partnership:** The conversation is moving beyond product and price to outcomes and measurable value. Health systems need partners that improve clinical outcomes, reduce caregiver burden, strengthen supply resiliency and support operational performance.

A Growing Focus: Pressure Injury Prevention

Pressure injury management emerged as an important example of how quality, cost, documentation and workforce readiness increasingly intersect. Health systems should strengthen prevention programs, improve skin assessment and staging education, evaluate documentation workflows and prepare clinical teams for evolving quality requirements. Leaders should use this period to understand current performance, identify gaps and elevate prevention as a priority.

Key Takeaway

Future-ready organizations will rethink care delivery, equip clinicians with better information, adopt technology responsibly and align partnerships around measurable value.

Three Priorities for the Next 12 Months

Optimize Operations

Reduce unnecessary variation while protecting care quality.

Accelerate Technology

Use actionable data and automation to improve productivity.

Strengthen partnerships

Prioritize expertise and measurable clinical, operational and financial value.

Continue the Conversation

At Mölnlycke Health Care, we believe navigating the new rules of healthcare requires collaboration across clinical, financial, operational and supply chain teams. By bringing these perspectives together, we can help create sustainable strategies that support healthcare professionals and improve outcomes for patients.

Let's continue the conversation about what these changes mean for your organization.

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